

SPIN

Micromobility: Reducing GHG Emissions

Holly Gordon, VP of Policy
March 2021



Spin

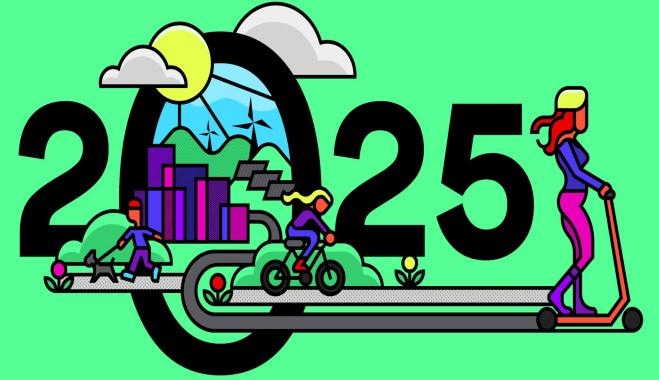
To reduce transit-related emissions, we need to shift people away from cars. As a global micromobility company, operating in nearly 100 cities and campuses, Spin is part of the solution. Spin is enabling and promoting mode shift to help decarbonize the transport sector in urban areas by:

- Providing a sustainable micromobility service
- Partnering to promote safer streets for multi-modal use
- Designing our service to promote greater equity & access
- Deploying Spin Hubs to improve reliability of service



Sustainability

Spin has committed to being Carbon Negative by 2025 - this means we will remove more emissions from the transit ecosystem than we produce through providing our service.



Sustainable Operations

- Carbon neutral operations
- 100% renewable electricity to power our warehouse and charge our scooters
- 100% electric vehicles for maintenance, deployment, and pickup

Sustainable Scooters

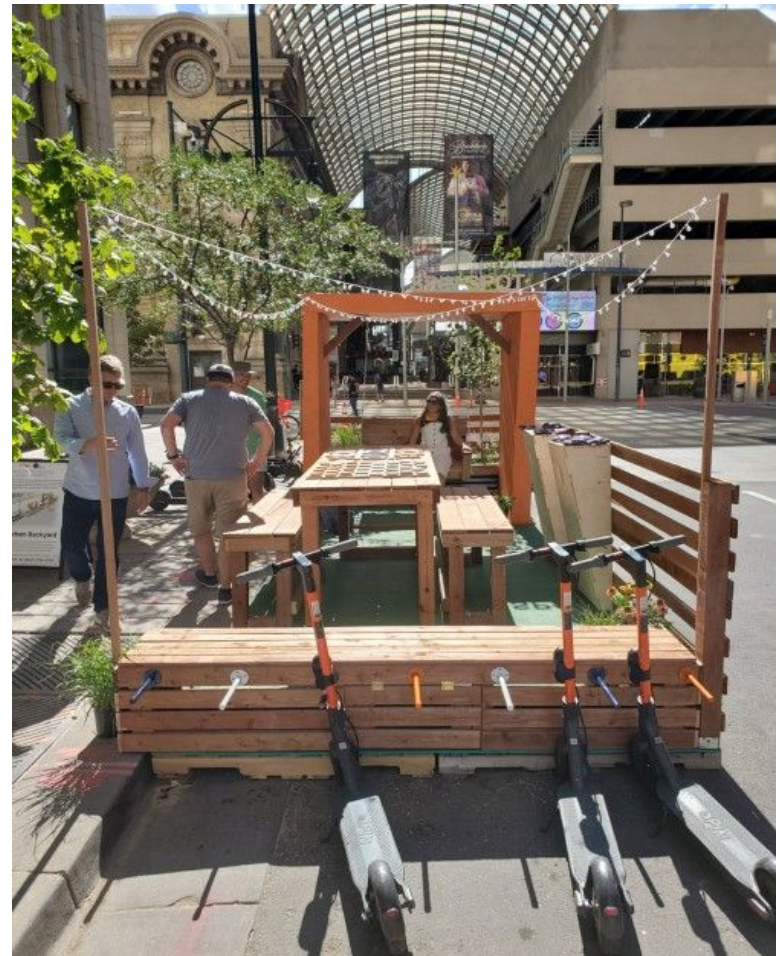
- Continuously increasing the durability and lifespan of our scooters
- Repair of scooters, including reuse of parts from decommissioned scooters
- Recycling of waste to achieve 100% landfill diversion

Sustainable Transportation

- Encourage mode shift away from cars to sustainable transport modes

Safer Streets

Through our Streets Initiative, Spin works with local nonprofits, city agencies, and advocates to create streets that are safer, more livable, and accessible.



Spin's Equity Program

Spin Access riders are looking for the same core value propositions as every other Spin rider – time savings, agency, and the joy of independent movement. That is why we focus on these five areas to make our service work for everyone:



Active Inclusion

Show respect for the local context and the diversity of riders to demonstrate that scooters are for everyone.



Easy Enrollment

Make applying for the Spin Access discount as easy as possible.



Price Transparency

Make the cost of a scooter ride predictable and easy to understand.



Reliable Availability

Make scooters a reliable option by providing consistent vehicle coverage.



Low-Tech Redundancies

Ensure that people with limited access to the internet, smartphones, and credit cards are not left behind.

SPIN HUBS

- Provide a convenient and compliant solution for parking our scooters
- Provide an efficient and sustainable method for charging scooters
- Spin partners with local points of interest, businesses, government agencies
- Digital displays offers cities and riders multiple benefits, including multi modal integration

